Students shall work to create a submission for ABC Personal Care, a client that would like to develop a community that will provide 19 units of assisted living and incorporate a common area (“Town Center”). This community, situated in the coastal town of Scarborough, Maine, will cater to the aging community and shall provide flexibility for older adults with/without moderate levels of cognitive impairment and their families. One of the key goals is to provide future residents with options that enable quality care in a stigma-free, residential environment.

Submissions for the competition shall incorporate ABC Personal Care’s philosophy and standard of care, which is centered on the delicate balance between offering independence/quality of life to their community members, while still providing an environment secure enough to facilitate excellent care.

*Students can choose to rename the client and choose a building name.*

**Successful Interior Design will:**

1. Demonstrate compatibility between exterior and interior spaces-show conceptual inspiration and context through imagery.

2. Show flexibility of spaces, i.e. mixed use/ability to “plug in”.

3. Be inviting for family members and children alike.

4. Be hospitality driven but still maintain a homelike scale and atmosphere.

5. Be visually connected to outdoor spaces to maintain optimal views and reduce energy demand.

6. Consider furnishings and upholsteries appropriate for the older population in terms of proper seat dimensions, cleanability and durability.

7. Consider appropriate finishes in terms of safety, durability, ease of cleaning and life cycle cost.
8. Consider acoustics, light control and quality as well as natural ventilation.


10. Incorporate colors, textures and patterns appropriate for the aging eye as well as consideration for medication side effects, confusion, etc.

11. Incorporate inviting staff space to encourage staff comfort and retention.

12. Include a signage/branding component, ie. naming of café and salon, etc. as well as a wayfinding strategy.

**SPACE PROGRAM AND REQUIREMENTS:**

*“Town Center”*

*Students can choose to rename this group of common spaces*

*Square footages are meant to be a guide and may be adjusted as needed.*

**Front Of House**

1. Entry Vestibule – 80 sf
2. Reception/Concierge – 175sf
3. Mail Area – 100 sf

**Administration**

1. Copy/Work room – 50 sf
2. Staff Lounge – 225
3. Marketing Office/Closing Room – 145
4. Admin Office – 100 sf
5. Toilet Room – 80 sf
Community Spaces

1. Copy/Work room – 50 sf
2. Staff Lounge – 225 sf
3. Marketing Office/Closing Room – 145 sf
4. Admin Office – 100 sf
5. Toilet Room – 80 sf

Project Deliverables

1. Written Essay between 500 and 1000 words that addresses the overall concept and logic surrounding the design.
2. 1/8” scale Floor plan with Furniture layouts
3. 1/8” scale Finish Plan
4. 1/8” scale Reflected Ceiling Plan
5. ¼” scale Elevations. One for each key space.
6. ½” or 1” scale Sections of custom details. Provide at least 3.
7. (2) interior 3D renderings
8. (1) Mood Board to convey building image, style, language and story to include:
   - Concept Imagery
   - Materials and Finishes
   - Key Furniture and Fabrics
   - Key Lighting
9. Written detail for each space on how the design integrates program services and activities.

Questions? Contact us:

PHONE: 312-268-2420
EMAIL: info@shnawards.com